



CBC Group Celebrates New Candle Factory

LEWISBURG, TN (January 15, 2010) -- Nearly 200 people celebrated the grand opening and ribbon cutting of Will & Baumer's candle factory in the Lewisburg Business Park on Thursday.

Employees from production line workers to a CEO consultant were thanked after a prayer near machines that squeeze hot beeswax, paraffin and stearine into candles.

The 155-year-old candle company was moved from Syracuse, N.Y., where Paschal candle production was increased to accommodate the move before Easter services such as those celebrated by the brothers who now oversee the company.

"As kids, we flipped through Will & Baumer catalogs," Paul DiGiovanni told associates, city and county officials and members of the Marshall County Chamber of Commerce.

Their father, Ignatius DiGiovanni, started Autom church supply company in 1948 and has sold Will & Baumer candles for nearly 50 years. Now, the brothers have created CBC Group, an umbrella company that's about 18 months old, to have a structure allowing expansion.

Mayors Barbara Woods and Joe Boyd Liggett attended, as did Eddie Wiles, chairman of the city's Industrial Development Board that's helped the family businesses move here.

Will & Baumer President Jeff Fields spoke of change, challenge, opportunity and his business attitude expressed by his favorite comic who says, "Git 'er done!"

©Copyright 2010 Marshall County Tribune. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

MEDIA CONTACTS:

Brian Schroeder
Vice President, Sales & Marketing
(513) 608-3080
bschroeder@cg-gift.com