



CBC Group Acquires Sudbury Brass

PHOENIX (March 26, 2015) -- CBC Group of Phoenix, AZ has acquired the Sudbury Brass Goods Company of Malden, Massachusetts.

Sudbury Brass was founded in 1927 as a silversmithing and church appointment repair and refinishing firm. The owners recognized a need for quality church brassware early on and assembled talented craftsmen and artisans to develop the vast selection of quality worship products well known in the industry today. Sudbury Brass is the oldest church sanctuary furnishings firm in the United States.

For nearly 90 years, Sudbury has been in the church altar appointments business and is renowned for producing the highest quality church goods products, utilizing old world artistry combined with new and innovative designs.

“We are very pleased to have a new strategic partner who can leverage our wonderful brand with marketing prowess in direct mail, telemarketing, field reps and E-Commerce in both the Christian and Catholic marketplace. Sudbury Brass has “state of the art” metal forming and finishing equipment that rivals any manufacturer in our industry. Combining the manufacturing experience of Sudbury with the sales thrust of CBC Group is the “perfect fit”, said Richard Newhouse President of Sudbury Brass.

CBC Group, founded in 1948, is a distribution, importing and manufacturing firm with six distinct catalogs that sell direct to institutions and to an assortment of resellers across the country.

Recent acquisitions in their wholesale division include Robert Smith (furniture), Will & Baumer (candles), Creed (jewelry), Heartfelt (wall art) and Gerffert (art masterpieces), RJ Toomey (Apparel) and Universal Designs (Stationery). Products in these brands are sold to an assortment of channels within the Christian, Catholic and secular wholesale fields with a special emphasis in the Christian church supply industry.

Paul DiGiovanni, President of CBC Group, said, “We are thrilled to be a part of the great heritage at Sudbury Brass Goods Company. With the Sudbury Brass manufacturing resources and their experienced metal craftsmen, we firmly believe we will continue to grow profitably and offer our customers the highest quality products and superior customer service that our industry have come to expect. We are honored to continue this wonderful tradition.”

CBC Group is headquartered in Phoenix Arizona with manufacturing facilities, a call center and a distribution center in Lewisburg; TN.

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