



NEWS

FOR IMMEDIATE RELEASE

Creative Brands Acquires P. Graham Dunn

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PHOENIX (October 8th, 2024) – Creative Brands of Phoenix, AZ has acquired the P. Graham Dunn Company of Dalton, OH.

P. Graham Dunn was founded in 1976 by Peter Dunn and has thrived in the rural Amish area of northeast Ohio. P. Graham Dunn is a family owned and operated company focused on providing high quality wood products to both the Christian and gift retail market. In 2019 the company was sold by Peter and LeAnna Dunn to its employees in the form of an Employee Stock Ownership Program (ESOP). We are excited to continue the legacy Peter Dunn began, and lead P. Graham Dunn into its next chapter.

For close to fifty years P. Graham Dunn has solidified its position as the market leader in custom and quick ship wall art and various wood products for retailers across North America and abroad. Customers everywhere recognize the quality and craftsmanship in each hand tooled product and have been impressed with the exceptional customer buying experience.

The P. Graham Dunn line of cherry, pine and poplar wood species are the most diverse and dynamic wood product offerings in the industry.

“We are very pleased to have a new steward for this wonderful brand who will grow the business dramatically in the future. The Creative Brands team is well versed with the needs of our industry and can help strengthen the P. Graham Dunn marketing position across all channels of distribution,” said P. Graham Dunn VP of Sales, Brian Bossman. “With their resources, and the help of their field sales force, telemarketing staff and sophisticated web presence, we firmly believe that P. Graham Dunn will continue to flourish and offer our customers the highest quality products and superior customer service that our industry has come to expect.” Mr. Bossman and the elite sales team he manages have agreed to lead P. Graham Dunn under this new corporate umbrella of Creative Brands. Mr. Bossman further states that “Creative Brands has acquired multiple wood carving, color printing and laser machines that will facilitate our *Name Drop* and *Coast to Coast* sub brands that will be produced state side in our facility in Eastern Arkansas. We plan to continue to offer custom wood products as well for our many loyal key account customers.”

Creative Brands, founded in 1948, is a distribution, importing and manufacturing firm with eight distinct catalogs selling to an assortment of retailers across the country.

Recent acquisitions include Slant Collections, Bella Sleep + Spa, Stephen Baby, 47th & Main, Faithworks, Pomchies, Cole Wheeler and Santa Barbara Design Studio.

Paul DiGiovanni, President of Creative Brands, said, “We are thrilled to be a part of the future direction of this wonderful P. Graham Dunn brand. The P. Graham Dunn team have combined vision and hard work to build this unique gift brand and we look forward to offering this exclusive grouping of quality wood and gift products to our new combined customer base.”

Creative Brands is a wholly owned subsidiary of CBC Group headquartered in Phoenix, Arizona with manufacturing facilities, a call center, and a distribution center in Lewisburg, TN. (www.cb-gift.com)